THE 7 WEBSITE MISTAKES
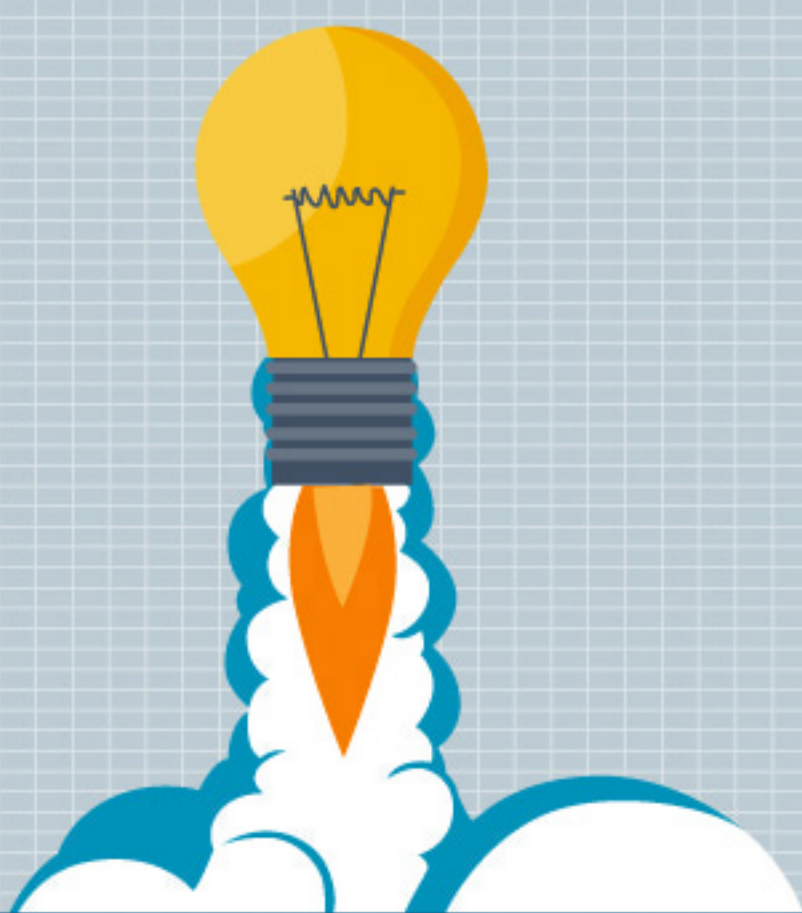## Small Business Owners Make

1

Not understanding how your website contributes to your strategy, and ultimately your bottom line.

2

Believing that web development has to be rocket science.

3

Using a private proprietary platform instead of WordPress.

4

Waiting to write the content until your design has been delivered.

5

Paying for features and services you don't need.

6

Focusing on traffic instead of conversions

7

Not having a plan to promote your website before it's done